Report to Economic Development Subcommittee

TO:	Economic Development Subcommittee
FROM:	Kyle Warsinski, Economic Development Director
AGENDA DATE:	November 10, 2026
TITLE:	BUSINESS & EMPLOYMENT RESOURCE CENTER UPDATE – SEPTEMBER 2026

RECOMMENDED ACTION

Staff recommends that the Economic Development Subcommittee receive and file the September BERC Report.

BACKGROUND / DISCUSSION

Economic Development operates the award-winning Moreno Valley Business & Employment Resource Center (BERC) in partnership with the Riverside County Workforce Development Board. Program activities that occur at the BERC include employment services for job seekers and business services for Moreno Valley-based businesses. Each month, the staff publishes the Business & Employment Resource Center Update, which provides information about programs and activities.

Staff will provide a verbal update to the Economic Development Subcommittee regarding the performance and key milestones of business development, workforce development, and outreach events.

ATTACHMENTS

BERC Program and Outreach Events Report – September 2026

Prepared By: Stephanie Macias, Business & Workforce Development Division Manager

Approved By: Kyle Warsinski, Economic Development Director

BUSINESS & EMPLOYMENT RESOURCE CENTER
PROGRAM & OUTREACH EVENTS REPORT

September 2026

The award-winning Moreno Valley Business & Employment Resource Center (BERC) is a comprehensive America's Jobs Center of California. It is operated in partnership with the Riverside County Workforce Development Board. Program activities fall into two main categories: Employment services for job seekers and Business services for Moreno Valley-based businesses.

The following report provides an overview of activities that occurred during the month of September 2026.

Program Highlights

Workforce Workshops & Partner Events

- 9/1/2026 Resume Writing
- 9/8/2026 U.S. Vets Housing Assistance Workshop
- 9/8/2026 Universal Technical Institute: Power Your Future
- 9/15/2026 Resume Writing
- 9/21/2026 Interview Skills
- 9/22/2026 Financial Literacy: Earning Money
- 9/24/2026 Apprenticeship Opportunities
- 9/24/2026 Resume Writing Workshop
- 9/24/2026 Interview Skills Workshop
- 9/24/2026 VA Benefits 101
- 9/29/2026 Power Your Job Search with Google Tools

Hiring Events

- 9/3/2026 Capstone
- 9/10/2026 IHSS Hiring Info Session
- 9/10/2026 IHSS Hiring Info Session
- 9/16/2026 Public Works Information Session
- 9/24/2026 Moreno Valley Regional Job Fair
- 9/28/2026 Caltrans Hiring Info Session
- 9/30/2026 Capstone Hiring Event

Business Workshops & Partner Events

- 9/2/2026 Access to Capital
- 9/9/2026 Smart Startup: Compliances, Licenses and Permits
- 9/16/2026 IEWBC: Pricing for Profit
- 9/23/2026 CDTFA: Basic Sales & Use Tax
- 9/24/2026 How to Start a Small Business
- 9/30/2026 Procurement 101How to Start a Small Business

Career Coaching and Partner Sessions

Riverside County Career Coaching: 139	Moreno Valley College-CTE: 0
MoVal Youth Opportunity Center: 0	Riverside Legal Aid: 0
EDD Appointments: 71	Small Business Development Center: 17

Google Career Scholarships

The BERC Google Certificate Scholarship Program has been extended through 2027. With this program, 500 rotating licenses will be available to residents who encounter education and employment barriers, who can complete one (1) Google Career Certificate for free and receive job placement support for 18 months after completing their certificate.

Activity Report

	September	YTD
Total Served through BERC Programs	3,165	22,960
Number Assisted Over the Phone	479	4,968
Number of Unemployed Assisted	1,122	9,811
Number of Moreno Valley Residents Assisted	1,210	9,789
Number of Veterans Assisted	138	1,370
Number of Hiring Events	7	61
Total Positions Available at BERC Hiring Events	150	4,704
Businesses Served (Unique per Month)	86	TBD
Number of Workforce Workshops/Training	11	109
Number of Small Business Workshops/Events	22	161

Email and Marketing Highlights

	September	YTD
Total Number of Email Blasts Sent	40	178
Number of Hire MoVal eBlasts (Jobseeker)	25	178
Number of ED News eBlasts (Business)	15	117
Hire MoVal Jobseekers List	TBD	41,105
Hire MoVal Veterans List	TBD	4,013
ED News Small Business List	TBD	15,595
Total Social Media Posts (Facebook, Instagram & LinkedIn)	249	1,928
Total Social Media Followers	1,686	10,021

MORENO VALLEY BERC Business & Employment Resource Center

America's JobCenter of California

Moreno Valley Business & Employment Resource Center
12625 Frederick Street, Suite K-3, Moreno Valley
Open: Mon-Thurs. 8 am-5 pm | (951) 413-3920
www.morenovalleybusiness.com/events
Email: BERC@moval.org

Activity Calendar | September 2026

MONDAY	TUESDAY	WEDNESDAY	THURSDAY
	1 9a-10:30a: Resume Writing Workshop	**2** 9a-5p: SBDC Business Consulting 10a-12p: Access to Capital	**3** 8a-12p: Capstone Hiring Event 10a-11:30a: SBDC - How To Do Business with CalTrans*
7 	**8** 8a-5p: Veteran and Military Spouse Employment Services EDD Partner Hours 9a-2p: Moreno Valley College Office Hours 10a-11a: U.S. Vets Housing Assistance Workshop 10a-12p: U.S. Vets Partner Hours 11a-12p: Power Your Future – Universal Tech Institute 5p-6:30p: IEWBC It's Your Time: An Entrepreneurial Training Series (IYT) 2026*	**9** 9a-12p: CBU Office Hours 9a-5p: SBDC Business Consulting 10a-12p: IESBDC Smart Startup: Compliance, Licenses and Permits (with the IRS and City of Moreno Valley)	**10** 9a-10a: IHSS Hiring Info Session 10a-11a: Taller de Solicitud de Empleo para IHSS
14	**15** 9a-10:30a: Resume Writing Workshop 9a-2p: Moreno Valley College Office Hours 12p-1p: IEWBC Thriving in the Marketplace: A Success Guide for Entrepreneurs (series)*	**16** 9a-12p: CBU Office Hours 9a-5p: SBDC Business Consulting 5:30p-7p: IEWBC - Pricing for Profit	**17**

Key:
Business Workshop | Job Readiness | Information Session | Partner Office Hours | Hiring Event | Webinar Only Event*

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Activity Calendar | September 2026

MONDAY	TUESDAY	WEDNESDAY	THURSDAY
21 9a-10:30a: Interview Skills Workshop	**22** 8a-9:30a: SBDC LLC and Corporate Documents Compliance For Small Business Owners* 9a-2p: Moreno Valley College Office Hours 10a-11a: Earning Money – Financial Literacy	**23** 9a-10:30a: CDTFA - Basic Sales & Use Tax 9a-12p: CBU Office Hours 9a-5p: SBDC Business Consulting 12p-1:30p: IEWBC - Using Video to Build Your Social Presence*	**24** 9a-1p: Moreno Valley Regional Job Fair
28 10a-1p: Caltrans Hiring Info Session	**29** 9a-2p: Moreno Valley College Office Hours 10a-11a: Power Your Job Search with Google Tools	**30** 8a-12p: Capstone Hiring Event 9a-12p: CBU Office Hours 9a-5p: SBDC Business Consulting 3:30p-4:30p: NVC - Procurement 101 – How to Sell Your Product to Local Governments*	

Schedule an appointment with a WIOA Career Coach Monday through Thursday to create a resume, learn about job training opportunities, or practice interview skills. Sign up today at: www.jotform.com/EDTeam/careercoach

Typing test certificates are now available at the BERC. Click on the link for an appointment BERC Typing Test

All workshops start promptly at the start time, with doors closing 5 minutes after the event begins

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